

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**  
( Not for submission under 37 CFR 1.99)

Application Number	09691392
Filing Date	2000-10-17
First Named Inventor	Ronald Katz
Art Unit	3627
Examiner Name	Steven B. McAllister
Attorney Docket Number	PAT-009C

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	1	6567787		2003-05-20	Walker	
	2	5010485		1991-04-23	Bigari	
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	4	5878403		1999-03-02	DeFrancesco	
	5	6029149		2000-02-22	Dykstra	
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	9	6055513		2000-04-01	Katz	
	10	5890137		1999-03-30	Koreeda	
	11	5732400		1998-03-24	Mandler	
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	20	6773351		2004-08-10	Brown	
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	31	6078896		2000-06-20	Kaehler	
	32	5515130		1996-06-09	Long	
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	35	6671879		2003-12-20	Schlarb	
	36	6718551		2004-04-06	Swix	
	37	6546193		2003-04-08	Um	
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	42	6704727		2004-03-09	Kravets	
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	1	TEDESCHI, BOB, E-Commerce Report; Demand Among Marketers For Advertising Next To Search Results Could Soon Outpace Supply, The New York Times, 07-19-2004.	<input checked="" type="checkbox"/>
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4	FITZGERALD, KATE; "Putting Tech Into Telemarketing," Credit Card Management, 07-1999, v12n4pg34, 8 pgs.	<input checked="" type="checkbox"/>
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Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

☐ That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

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☐ See attached certification statement.

☒ Fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

☐ None

**SIGNATURE**

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Raffi Gostanian/	Date (YYYY-MM-DD)	2006-03-31
Name/Print	Raffi Gostanian	Registration Number	42595

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